

STICKING IT OUT IN TOUGH TIMES COLLECTION

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In Moral Intelligence 2.0, Lennick and Kiel extensively identify the moral components at the heart of the recent financial crisis, and illuminate the monetary and human costs of failed moral leadership in global finance, business and government. The authors begin by systematically defining the principles of moral intelligence and the behavioral competencies associated with them. Next, they demonstrate why sustainable optimal performance"on both an individual and organizational level"requires the development and application of superior moral and emotional competencies. Using many new examples and real case studies and new interviews with key business leaders, they identify connections between moral intelligence and higher levels of trust, engagement, retention, and innovation. Readers will find specific guidance on moral leadership in both large organizations and entrepreneurial ventures, as well as a new, practical, step-by-step plan for measuring and strengthening every component of moral intelligence"from integrity and responsibility to compassion and forgiveness. In Jon Huntsman's Winners Never Cheat: Even In Difficult Times. Who's Jon Huntsman? Someone who started with practically nothing, and made it to Forbes' list of America's Top 100 richest people: a self-made multi-billionaire. This book presents the lessons of his lifetime in business: a life that has included the best of times and the worst. The first edition became an instant classic; now, Huntsman has thoroughly updated it with new chapters on maintaining your principles in difficult times, when dishonest "sharks" seem to be everywhere. This is no mere exhortation: it's as practical as a book can get. It's about how you listen to your moral compass, even as others ignore theirs. It's about building teams with higher values...sharing success and taking responsibility...earning the rewards that only come with giving back. Huntsman built his career and fortune on these principles. You don't live them just to "win": you live them because they're right. But in an age of cheating and scandal, Huntsman's life proves honesty is more than right: it's your biggest competitive differentiator. So, consider what kind of person you want to do business with. Then, be that person and use this book to get you there. All author royalties from this book go to the Huntsman Cancer Foundation.

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